

PRESS RELEASE

Members of Charlevoix Photography Club
Prepare For

THE 3RD ANNUAL JURIED PHOTOGRAPHY SHOW

At The
CHARLEVOIX CIRCLE OF ARTS

Charlevoix, Michigan, October 27, 2011—For Immediate Release: The 3rd Annual Juried Photography Show at the Charlevoix Circle of Arts will open on Saturday November 12, 2011. This year the Circle of Arts has asked the Charlevoix Photography Club, which operates under the auspices of the Circle of Arts, to organize the show. “We think that having the Photography Club take the lead for the show is bringing new dimensions to showing photography as art and we are looking forward to introducing new concepts for this show. I am particularly excited about dividing the entries into five separate categories and giving the people who visit the show the opportunity to vote for “Peoples’ Choice Awards” that will be awarded when the show closes on December 30,” said Nancy Suzor, current President of the Circle of Arts. Over the next two weeks and throughout the show, members of the Photography Club will be very active in all aspects of assembling and presenting this important show.

The theme of the show is “Life in Northern Michigan—Places and People.” All images submitted must have been made in Northern Michigan. There will be five categories: Realistic Photography, Photographic Art, Black & White Photographs, First Time Contestants and Youth Photographers. M. Chris Leese, the overall chairman for the show, said “we think having these separate categories will encourage photographers to focus their skills and result in a meaningful competition in each category. I am particularly excited about the First Time Contestants category because it emphasizes one of the important missions of the Charlevoix Photography Club—to expand the number of people who view photography as art.” Leese is an accomplished portrait and landscape photographer and is well known to northern Michigan residents as a staff photographer for the Petoskey News Review.

The Juror for the show is Thomas Kachadurian of Traverse City who is a well-known professional photographer, teacher of photography and author and editor. He will travel to Charlevoix to review all of the entries and will select those images that will be displayed from all of the materials entered. He will select the first and second place winners and honorable mentions for each category. From the category winners he will then select the entry that is the “Best of Show.” “I am looking forward to judging this show,” said Kachadurian. “I have been impressed with both the talent in this community and the commitment to photography I have seen.”

During the past month Mr. Kachadurian has provided critiques of images supplied to him on line by potential entrants. "Those of us who submitted images to Tom for his review really learned from his comments," Brice Voran, a member of the Photography Club said. "When we critique each other's pictures, we tend to be too nice and so we don't learn enough. Tom didn't have that inhibition and he really challenged me to get better."

Another unique feature of this show will be the "Peoples' Choice Award" that will be announced at the closing reception on December 30. All visitors to the show will have the opportunity to submit ballots designating their own choices in each category. "It will be interesting to see if the people who come to the show agree with the Juror's selection," said Mike Schlitt. "I think we have all had the experience of viewing a show and deciding that we liked other entries than the ones selected. That is the beauty of photography as art and we want to convey to the public that we think their opinions are important." Schlitt is a well-known nature photographer and a founding member of the Charlevoix Photography Club.

Entries must be delivered to the Charlevoix Circle of Arts, 109 Clinton Street in Charlevoix, by November 2. A complete prospectus for the show containing the rules and other details can be found at [Charlevoix Photography Club.com]. Those artists who may have trouble meeting the November 2 deadline may contact Chris Lease at the number specified in the website to see if special arrangements can be made. No entries can be accepted after the judging actually begins.

The show will open on Saturday, November 12. There will be an opening reception from 5 to 7 pm during which the Category Winners and the winner of Best of Show will be announced. Refreshments will be served.

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Contact:

See next page for additional background information.

Photography Show
Background Information

Life in Northern Michigan—Places and People
3rd ANNUAL JURIED PHOTOGRAPHY SHOW
Administered by the
CHARLEVOIX PHOTOGRAPY CLUB

November 11 to December 30, 2011

Opening Reception and Juror's Award Presentation
Saturday, November 12, 2011, 5 to 7 p.m.

People's Choice Awards
Determined by Vote of Visitors to the Exhibition
Closing Reception Friday, December 30, 7 to 9 p.m.

Juror and Judge: Thomas Kachadurian
Professional Photographer, Author, Lecturer,
Art Director
Traverse City, Michigan

Unique Contest Format: Images for the Exhibition will be entered in four categories for competition: 1. Realistic Photography—Images that replicate what the photographer saw through the viewfinder. 2. Photographic Art—any colored work based primarily on a photographic process; no limits on editing and manipulation (computer or otherwise), HDR processing, combinations of images. 3. Black & White Photographs—There are no limits to editing but no color is permitted. 4. First Time Contestants—Submissions by photographers who have never had an image accepted in any juried show. Youth Category: There will be a separate competition for photographers who were 18 or under at the time the photo was taken.

Background of the Juror

The Juror for the 3rd Annual Juried Photography Show is Thomas Kachadurian. Mr. Kachadurian is a professional photographer who lives in Traverse City, Michigan. He has extensive experience teaching photography. He is the author and photographer of *Views from Sleeping Bear* (1998), *Views from Mackinac Island* (2000) and *Traverse City, from Farmstead to Lakeshore* (2006). Mr. Kachadurian was the photographer for three cookbooks. He was

the photographer for many Mackinac Parks publications as well as books, magazines and newspapers. Works by Mr. Kachadurian have been published in many magazines and newspapers.

Mr. Kachadurian has been the art director for Traverse, Northern Michigan's Magazine and Mackinac Living Magazine. He is currently the art director for Spirituality & Health. His work may be viewed on line at www.kachadurian.com.

During the summer of 2011 Mr. Kachadurian has taught several classes on photography at the Charlevoix Photography Club. His classes have been very popular. He provides not only highly competent technical knowledge, but a philosophy of what are the elements of successful photographs. Even the most experienced members of the Club have learned from him..